



REPORT ON “STRATEGIES FOR SUCCESSFUL PLACEMENT” PROGRAM

EVENT REPORT -23-24

Sr. No.	Activity Details	Particulars
01	Name of the Activity:	Report on “Strategies for Successful Placement” Program
02	Type of Activity (Seminar/Workshop/Expert Lecture or Talk etc.)	Seminar
03	Nature of Activity (Curricular/Extracurricular/Social):	Curricular activity
04	Level of Activity(College/State/National/International):	College
05	Objective/Aim of Activity:	1. Identify Key Placement Strategies: Determine the most effective approaches for placing candidates in suitable roles. 2. Analyze Market Trends: Study industry trends to understand current placement demands and opportunities. 3. Optimize Recruitment Processes: Streamline recruitment to enhance efficiency and effectiveness. 4. Enhance Candidate Preparation: Develop strategies to better prepare candidates for placement, including interview techniques and resume building. 5. Evaluate Placement Outcomes: Assess the success rates of various placement strategies to continuously improve methods.
06	Date/ Time Duration /Venue	10 th March 2024/10:30 am to 12:30 pm – GGU Seminar Hall
07	Expert Name/Chief Guest(with designation)	Ms. Supriya Thakar (HR, TCS, Ahmedabad)
08	Other Guests (with designations):	Dr. JP Mishra (Dean, GGU)
09	Faculty Present:	All the faculties of Faculty of Commerce & Mgt.



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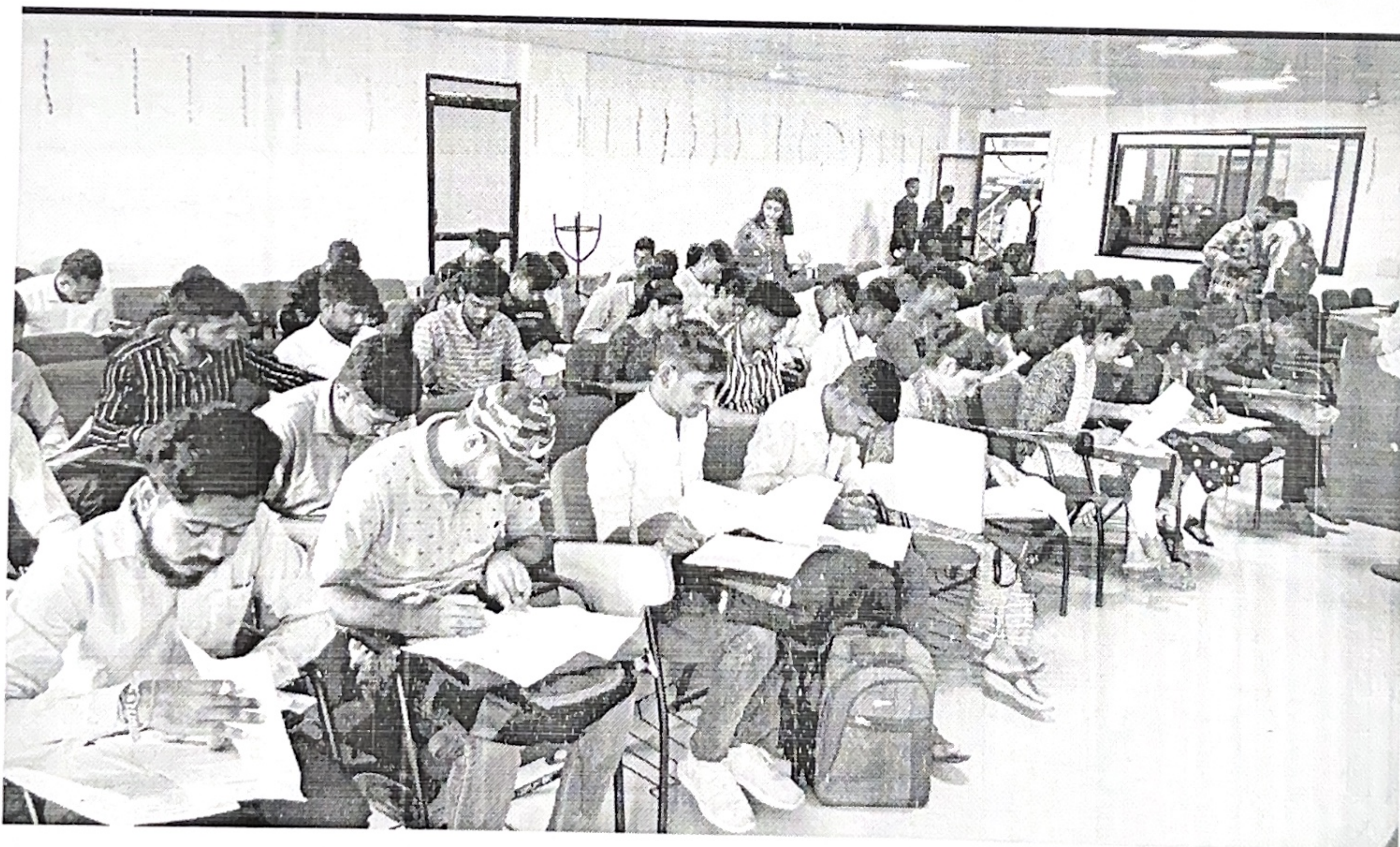
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10	Participants:	Students of Faculty of Commerce & Management
11	No. of participants (College/Other):	70
12	Convener:	Dr. Jayprakash Mishra
13	Coordinator:	Mr. Vishal Kumar Singh
14	Photograph	06

Photographs

Students filling the Registration Form



Students Paying Attention on the Lecture



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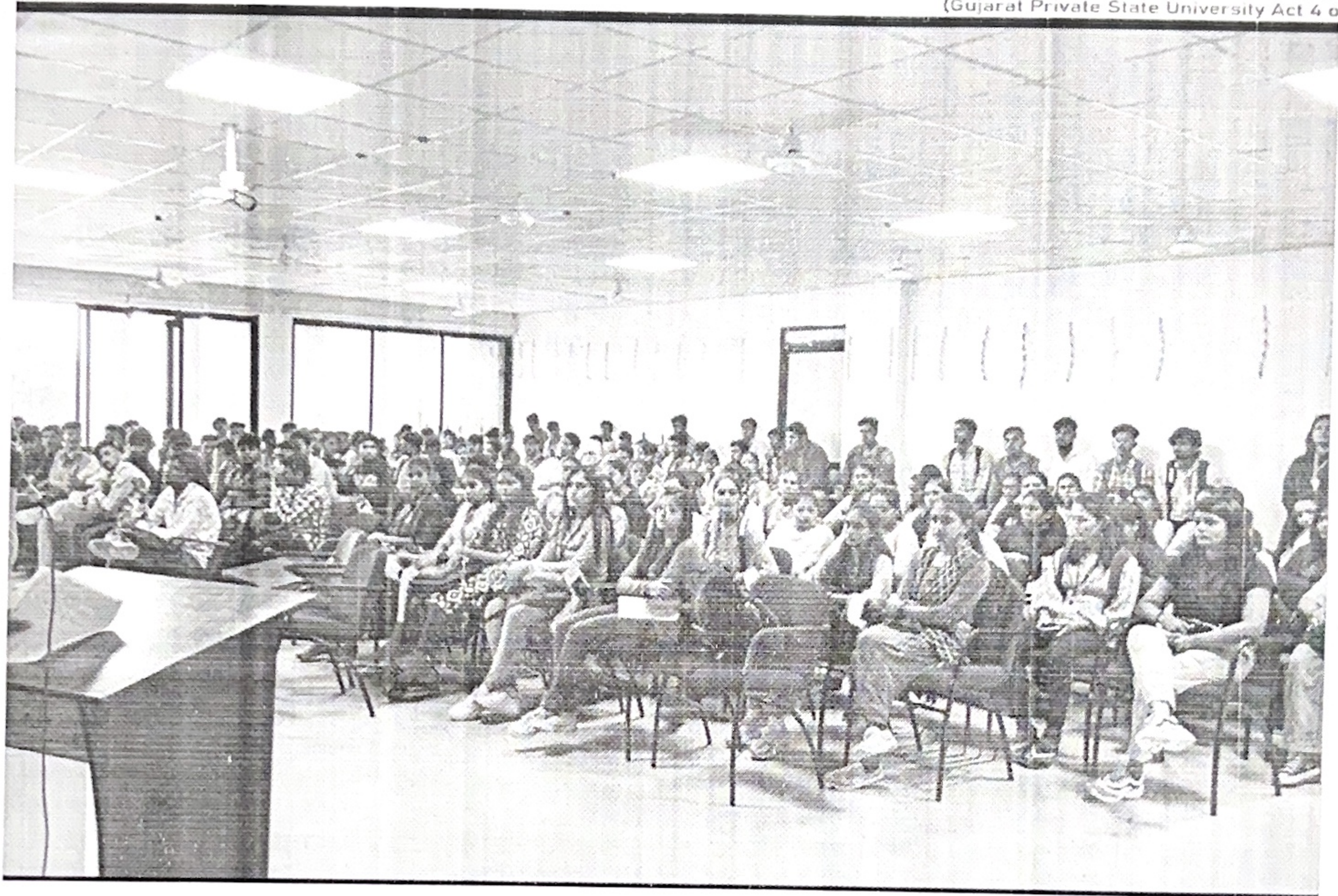


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**GOKUL
GLOBAL
UNIVERSITY**

Approved By Govt. of Gujarat
(Recognized by UGC under Section 22 & 2(f) of 1956)
(Gujarat Private State University Act 4 of 2018)



Teachers and Students During Session



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BRIEF:

Introduction

As businesses embrace the digital era, communication methods have shifted from traditional face-to-face interactions to digital platforms like email, video conferencing, and social media. Effective communication in this environment is essential for building relationships, increasing productivity, and fostering collaboration.

Understanding the Digital Communication Landscape

The digital landscape includes real-time communication (e.g., video calls, live chats) and asynchronous communication (e.g., emails, recorded messages), as well as social media for branding. The challenges include managing information overload, ensuring digital literacy, and avoiding miscommunication.

Key Strategies for Effective Communication

Enhancing Digital Skills: TCS needs to train employees in using digital tools effectively, ensuring they adapt their communication style based on the platform.

Clarity and Conciseness: Clear, direct messaging is vital to avoid misinterpretation. Structuring communication with bullet points and simple language enhances readability.

Leveraging Collaboration Tools: Platforms like Microsoft Teams and Google Workspace facilitate real-time document sharing and project management, enabling effective remote collaboration.

Audience-Centric Communication: Tailor messaging to specific stakeholders, adjusting tone and style based on the audience (employees, customers, investors).

Cross-Cultural and Remote Communication: Ensure cultural sensitivity and use time-zone-friendly tools for global teams, promoting inclusivity and respect for diverse backgrounds.

Maintaining Digital Etiquette: Encourage professionalism in tone and timing of responses while adhering to best practices for video meeting etiquette.

Using Analytics for Improvement: Use data to track engagement and measure the effectiveness of communication, allowing for data-driven adjustments.

Overcoming Digital Communication Challenges

Key challenges include managing information overload, preventing miscommunication in text-based interactions, and addressing cybersecurity concerns.

Conclusion

Adopting effective digital communication strategies is essential for businesses like TCS to thrive in the modern era. By leveraging the right tools and practices, businesses can foster clear, productive, and inclusive communication across teams and stakeholders.

Event Details

Company: TCS





Guest Speaker: Ms. Supriya Thakar (HR)

Date: 10 March 2024

Venue: Seminar Hall

Attendance

1		FCB2000501001	AGLODIYA SALMAN ABID
2		FCB2000501002	ALSINGA CHETANABEN BHARATBHAI
3		FCB2000501003	BAROT AKSHAT NIRAVKUMAR
4		FCB2000501004	BAROT RAVIRAJ HASMUKHBHAI
5		FCB2000501005	BHATT RUSHIKESH PRAKASHBHAI
6		FCB2000501007	CHAUDHARI HARESHKUMAR RAMJIBHAI
7		FCB2000501009	CHAUDHARY SUMIT RAGHAJIBHAI
8		FCB2000501010	CHAUHAN DHAVAL SURESHBHAI
9		FCB2000501012	DODIYAR NITINBHAI SHAILESHBHAI
10		FCB2000501014	HABA FAIJAL MEHMUDBHAI
11		FCB2000501016	JOSHI KETUR JITENDRAKUMAR
12		FCB2000501017	KADIVAL SHIRAJ ASIF
13		FCB2000501018	KUMBHAR YAKUB YASINBHAI
14		FCB2000501020	MADHIYA GULAMMOINUDDIN ASLAMBHAI
15		FCB2000501021	MAJIRANA JIGNESHBHAI CHAMANBHAI
16		FCB2000501023	MAKWANA DIPAKBHAI DALJIBHAI
17	BCOM 2023- 2024	FCB2000501024	MAKWANA ROHITKUMAR PRAHALADBHAI
18		FCB2000501026	MEVADA DHAVAL VIJAYKUMAR
19		FCB2000501028	NAYI PRIYABEN DINESHBHAI
20		FCB2000501029	PADHIYAR BHARATBHAI BABUBHAI
21		FCB2000501030	PANDYA JAYDIP DEVENDRABHAI
22		FCB2000501032	PARMAR DHAVALKUMAR PRAVINBHAI
23		FCB2000501034	PATEL NEEL MAHENDRAKUMAR
24		FCB2000501035	PATEL PRUTHVIBEN SHAILESHBHAI
25		FCB2000501037	PATEL VIPULKUMAR RAMESHBHAI
26		FCB2000501039	PRAJAPATI KALPESH AMARABHAI
27		FCB2000501041	PRAJAPATI MILAN JAYANTILAL
28		FCB2000501043	PRAJAPATI YOGESH VIJAYBHAI
29		FCB2000501044	RAVAL KAVITABEN JAYPRAKASH
30		FCB2000501046	SIDHPURA SALMAN KIFAYATULLA
31		FCB2000501048	SULLIYA SAHILBHAI RIZVANBHAI
32		FCB2000501050	THAKOR SAPNABEN BHARATJI
33		FCB2000501052	THAKOR VISHANT RAJENDRAKUMAR
34	MCOM 2023- 2024	FCM2000502005	CHAROLIYA TADBEERRAZA ZAHIRABBAS
35		FCM2000502008	CHAUDHARY HEENABEN MOHANBHAI



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36		FCM2000502013	CHAUDHARY SURESHBHAI ANADABHAI
37		FCM2000502017	GELOTAR KEYURKUMAR JAGDISHBHAI
38		FCM2000502020	HARWANI NILESH PRAKASHBHAI
39		FCM2000502023	KESHAVANI HARESHKUMAR PARSOTTAMBHAI
40		FCM2000502027	NAGORI VASIMKHAN NAJIRKHAN
41		FCM2000502030	PALASARA KAZIMMAHENDI SADIKBHAI
42		FCM2000502033	PARMAR NIKITABEN JASHAVANTBHAI
43		FCM2000502034	PATEL ANISHABEN DEVENDRAKUMAR
44		FCM2000502040	RAMCHANDANI KHUSHBUBEN PREMCHANDBHAI
45		FCM2000502042	SENGUPTA ASHISH SANTOSH
46		FCM2000502044	THAKER HARSH UPAVARSHBHAI
47		FCM2000502048	VYAS MAHI YAJUVENDRA
48	BBA 2023- 2024	FMB2000503002	BHIL ROHITKUMAR BABUBHAI
49		FMB2000503003	CHAUDHARY KEYUR VINODKUMAR
50		FMB2000503005	JOGCHAND MUKESHBHAI JORABHAI
51		FMB2000503007	MAJIRANA RANJANBEN CHAMANBHAI
52		FMB2000503008	MEVADA HARSHIL HARESHKUMAR
53		FMB2000503010	MODI HENIS SURESHBHAI
54		FMB2000503011	NAYI SMITKUMAR VIJAYKUMAR
55		FMB2000503013	PARMAR NEHALBEN NARSINHBHAI
56		FMB2000503014	PARMAR YOGESHBHAI ISHWARBHAI
57		FMB2000503016	PORANIYA DINESHBHAI KHUSHALBHAI
58		FMB2000503017	PRAJAPATI NIRAJ HARESHBHAI
59		FMB2000503019	RAMI URMIBEN KAMLESHKUMAR
60		FMB2000503021	SHELIYA IFTIKHARALI ZULFIKARALI
61		FMB2000503022	SUTHAR JANAKKUMAR JAYESHKUMAR
62		FCB2100501003	BHABHOR RAJESHBHAI DALABHAI
63		FCB2100501005	CHANGAVADIA NOMAN LUKAMANBHAI
64		FCB2100501007	CHAUDHARI VIKRAMBHAI KANJIBHAI
65		FCB2100501011	GHANCHI JAVIDBHAI HARUNBHAI
66		FCB2100501012	GHANCHI RUSTAMBHAI KADARBHAI
67		FCB2100501014	KOTADIYA KRUTIBEN BHARATBHAI
68		FCB2100501017	MODI MANSI MUKESHBHAI
69		FCB2100501023	PARMAR ARYKUMAR BHAVESHKUMAR
70		FCB2100501025	PATEL PARTHKUMAR NARENDRABHAI




Dr. Jai Prakash Mishra
Dean FOCM



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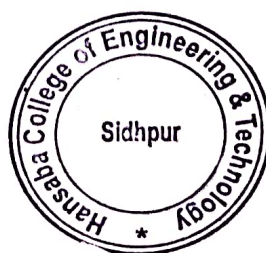
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Date: -15/03/2024

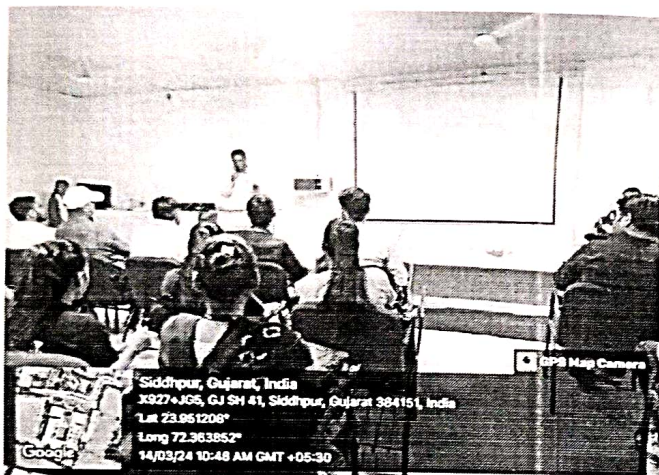
Event Report

Sr. No.	ActivityDetails	Particulars
01	NameoftheActivity:	RECENT TRENDS&TECHNOLOGY USED IN CIVIL ENGINEERING
02	Type of Activity(Seminar/Workshop/Expert LectureorTalk,etc.)	Workshop
03	NatureofActivity (Curricular/Extracurricular/Social):	Curricular
04	LevelofActivity(College/State/National/International):	College
05	Objective/AimofActivity:	The aim of this seminar is to provide a basic knowledge of Total stations are mainly used by land surveyors and civil engineers, either to record features as in topographic surveying or to set out features (such as roads, houses or boundaries)
06	Date/ TimeDuration /Venue	14 th & 15 th MARCH, 2024 10:00 AM TO 02:15PM SEMINAR HALL, GGU
07	Expert Name/Chief Guest (withdesignation):	PROF. GAURAV J. VYAS ASSISTANT PROFESSOR GUJARAT POWER ENGINEERING AND RESEARCH INSTITUTE, MANAGED BY - GTU
08	OtherGuests(withdesignations):	-
09	FacultyPresent:	ALL FACULTY PRESENT OF CIVIL ENGINEERING DEPARTMENT
10	Participants:	CIVIL ENGINEERING DEPARTMENT STUDENTS
11	No.ofparticipants(College/Other):	COLLEGE
12	Convener:	DR . BHARGAV MAJMUNDAR / DR . JATIN PATEL
13	Coordinator:	PROF. KARTIK A. PATEL



Photographs of Seminar on "RECENT TRENDS&TECHNOLOGY USED IN CIVIL
ENGINEERING" For Civil Engineering department students by

**MRS. KRUPA
MEWADA
(LECTURER)**



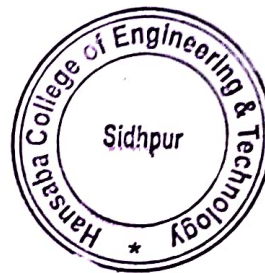
Report-2 For Social Media



In the series of expert talk, the Department of Civil Engineering, Faculty of Engineering, Gokul Global University, organized a Two Day seminar on " **RECENT TRENDS&TECHNOLOGY USED IN CIVIL ENGINEERING** ". Guest of the Honour Prof. Gaurav J. Vyas, Assistant professor, Gujarat power Engineering and Research Institute (Managed By- GTU) shared his expert knowledge and views.

Dr. Jatin Patel Dean Faculty of engineering and Dr. Bhargav P. Majmundar, Principal Faculty of Engineering, invited the Guest and also introduced the agenda of the Seminar to the students. Many students from Civil Engineering department were benefitted by this learning opportunity and gained Knowledge of total station. Prof. Kartik A co-ordinate the event and it was smoothly conducted under the guidance of Dr. Jatin Patel, Faculty of engineering and Dr. Bhargav P. Majmundar, Principal Faculty of Engineering.


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Principal
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Sujanpur Patia, Opp. I.O.C. Depo, Ta. Sidhpur