GOKUL
GLOBAL
UNIVERSITY
Approved By Govt. of Gujarat
(Recognized by UGC under Section 22 & 2(f) of 1956)
(Gujarat Private State University Act 4 of 2018)

Student Start-up and Innovation Policy (SSIP 2.0)

The Student Startup and Innovation Policy (SSIP) 2.0 is the updated version of the SSIP 1.0 policy launched by the Government of Gujarat in January 2022. The policy period is of 5 years (January 2022 – March 2027). The aim of SSIP 2.0 is to build on the success of the previous policy and take it to the next level by providing more comprehensive support to the startups and entrepreneurs in the state.

The policy a provides funding assistance, mentorship, incubation, and accelerator support to the student startups, along with access to industry networks and global markets.

The policy aims to create an innovation-driven ecosystem in the state and develop a culture of entrepreneurship among students. It seeks to foster innovation, creativity, and collaboration among startups, industry, academia, and government.

1. Guidelines

• Beneficiaries are required to submit project proposal in the prescribed format.

• Projects that are at PoC/Prototyping level can be provided maximum financial support up to Rupees 2.50 Lakh.

• It is essential to ensure that the Grant-in-Aid received by University are used only for the stipulated purpose.

2. SSIP Scrutiny Committee:

• The PoC & IPR Scrutiny Committee will select a project which is having the potential.

• This committee will supervise all the activities under SSIP mandate.

• This committee should meet every month or whenever need arises to review the applications received for extending various support.

• The committee may include domain experts as members whenever need arises.

• Organizational Structure of this committee shall be as follows:

Sr. No.	Designation	Nomination
1.	University Head	Chairperson
2.	Industry Expert (Industrialist/ innovator/ Investor)	Member
3.	Industry Expert/ Alumni (having own Startup/ Patent/ Innovation/ Industry)	Member
4.	Finance Expert (CA/ CS)	Member
5.	Academic Expert (two members)-Invited	Member
6.	Technical Expert/ IPR Expert	Member
7.	IPR Expert	Member
8.	Startup ecosystem expert	Member
9.	Institutions SSIP Coordinator	Member Secretary

3. Expenditure Guidelines

Expenditure for various activities under SSIP 2.0 should be carried out as per following directives:

Sr. no.	Budget Head	Annual Limit	Remarks
1.	PoC Support	70% (SIF and GMF)	1. Maximum Rs. 2.50 Lacs per PoC/Prototype
			2. University Level SSIP Scrutiny Committee should approve the worthiness of project/s to be supported. University Level SSIP Scrutiny Committee should approve the worthiness of project/s to be supported.

Type of IPR	Support provisioned (Up to)
Patents	INR 75000 for domestic
	INR 1.5 lakh for other countries
Copyrights	INR 8000
Trademarks	INR 12500
International registration of marks	INR 50000
Industrial design	INR 9000
Plant variety registry	INR 33000
Semiconductor integrated circuit layout design registry (SICLDR)	INR 15000

Sr. no.	Budget Head	Annual Limit	Remarks
3.	Others	30% (SIF and GMF)	The fund may be utilized for programmes, pedagogical interventions, events, special endeavours, setting up pre-incubation/incubation centres, basic infrastructure, mentoring and others.

SSIP grantee shall ensure grant disbursements within 45-60 days and ensure entire PoC/Prototype grant be disbursed in maximum 2-3 installments based on the progress.

4. For the expenses under above listed budget heads, delegation of financial power shall be as follows:

• Expenditure up to Rs. 50,000/- can be approved by the University head.

• Expenditure more than Rs 50,000/- & less than Rs. 200,000/- can be approved by the University level committee.

- Purchase should be made by inviting competitive offers only.

- For single Expenditure more than Rs. 200,000/- Open tendering process should be adopted.

5. Expenditure guidelines for the projects that are granted support for PoC/ Prototyping:

A) The University Level SSIP Scrutiny Committee shall decide on the project to be taken up for support. Not more than Rs 2.50 lakh should be sanctioned for each project. However, if the nature of the project demands so, a higher amount can be recommended by the University for decision to the State Level Committee.

B) The Innovator team shall submit a monthly report to the committee through the mentor/team leader and, also update the same on the State SSIP 2.0 MIS Portal/Cogent Portal and support should be continued only if satisfactory progress is being made.

C) The PoC grant sanctioned by the SSIP committee of the University to the students/innovators team is as an assistance to the students/innovators. The number of instalments and the quantum of each instalment should be finalized by the SSIP Committee of University. However, the number of instalments should not exceed three.

D) A format of Utilization Certificate as attached at Annexure-I herewith should be signed by the faculty mentor and submit to SSIP Coordinator, Head of department, and Head of Institute, certifying that the amount spent by the students/innovators are for the stated purpose.

6. IPR guidelines:

1. IPR cell/ centre to process the information and shall get internal approvals of the University Level SSIP Scrutiny Committee.

2. The Innovator may be provided help from a consultant to apply for IPR. Only DIPP recognized consultants can be assigned IPR related consultancy work at DIPP approved rates.

3. IPR cell/ centre must follow up with the status of the applications, guidelines for SSIP 2.0

4. In case any queries/ objections are raised against the application, the IPR cell/ centre in consultation with the innovator/ creator/ applicant must facilitate a suitable response.

5. Once the registration certificate is obtained, the IPR cell/ centre must inform about the same to the applicant/ innovator/ creator.

6. The IPR cell/ centre must facilitate the applicant/ innovator/ creator in promoting the product for commercialization.

7. Guidelines for Mentoring Support:

Guideline for PMU

Mentor: Any person who is having substantial exposure to Research & Development/ Innovation/ Entrepreneurship/ Product Design/ Domain Expertise in industry or academia can be considered 'Mentor'.

• All PMUs to carry out large scale awareness programs (physical/virtual) periodically for maximum outreach. This should reflect in the COGENT/Digital portal

• Group mentoring sessions by relevant domain expert may be arranged at educational institution level.

• Utilization of fund allocated to develop pre-incubation facilities and assist students in IP filing, developing PoCs, prototypes and other innovation related activities.

• Formation of committees to scrutinize and evaluate PoC/Prototype and IPR proposals.

• Systematic mechanism for creating awareness, outreach, and development of infrastructure.

• Each PMU will implement and monitor the goals assigned to respective Grantee.

<center>**Annexure-1**</center>

<center>**Utilization Certificate from Innovator**</center>

<center>**(To be Submitted Quarterly to SSIP Coordinator)**</center>

Subject: Utilization certificate for Assistance for PoC project under SSIP 2.0 grant.

Project Title :

Project ID :

Department :

Grant Sanctioned :

Sanction Order No :

Name of Applicants (List out all the students working on this project):

The following is the list of items/services purchased with original invoices attached for the purpose of SSIP 2.0 PoC project at Name of Institute/University. We certify that this amount has been spent for the purpose it was meant:-

Sr. no.	Name and details of Item/Service	Quantity procured	Amount Paid
1			
2			
Total			

Yours sincerely,

Innovator   **Faculty Mentor**

Encl. Print out of online prices/ Market Survey report /Inquiry Quotes Received.

Registrar
Gokul Global University, Sidhpur