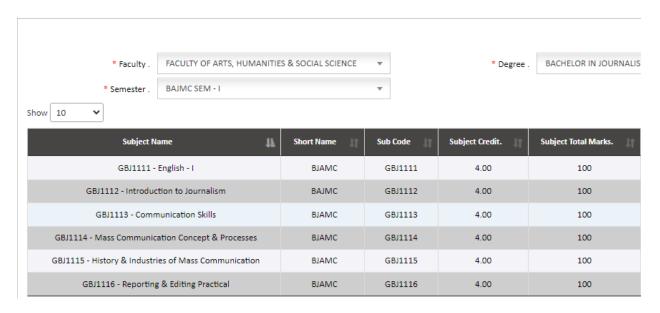
## **BJMC**





Subject Name	Short Name	Sub Code	Subject Credit.	Subject Total Marks.
GBJ3113 - Advertising and Public Relations	ВЈМС	GBJ3113	4.00	100
GBJCC2111 - English - II	English 2	GBJCC2111	4.00	100
GBJCC2112 - Introduction to TV Journalism	Introduction to Tv Journalism	GBJCC2112	4.00	100
GBJCC2113 - Reporting Techniques and Skills	Reporting Techniques and Skills	GBJCC2113	4.00	100
GBJCC2114 - Editing Concept and Processes	Editing Concept and Processes	GBJCC2114	4.00	100
GBJCC2115 - Introduction to Print Media	Introduction to Print Media	GBJCC2115	4.00	100
GBJCC2116 - Practical TV Journalism	Practical TV Journalism	GBJCC2116	4.00	100



Subject Name	Short Name	Sub Code 🍴	Subject Credit.	Subject Total Marks.
GBJ3111 - English - III	ВЈМС	GBJ3111	4.00	100
GBJ3112 - Basics of camera, light and sound television	ВЈМС	GBJ3112	4.00	100
GBJ3113 - Advertising and Public Relations	ВЈМС	GBJ3113	4.00	100
GBJ3114 - Press Law	ВЈМС	GBJ3114	4.00	100
GBJ3115 - Event Management and Principles	ВЈМС	GBJ3115	4.00	100
GBJ3116 - Practical - Information Technology	ВЈМС	GBJ3116	4.00	100



Subject Name 🄱	Short Name	Sub Code	Subject Credit.	Subject Total Marks.
GBJ4111 - Global Comparative Media	ВЈМС	GBJ4111	4.00	100
GBJ4112 - Television Production Idea to Screen	ВЈМС	GBJ4112	4.00	100
GBJ4113 - Computer Application for Journalism	ВЈМС	GBJ4113	4.00	100
GBJ4114 - Print Media & Photo Journalism	ВЈМС	GBJ4114	4.00	100
GBJ4115 - Language Proficiency	ВЈМС	GBJ4115	4.00	100
GBJ4116 - Current Affairs (PR)	ВЈМС	GBJ4116	4.00	100