



## **GOKUL GLOBAL UNIVERSITY INDUSTRY ASSOCIATION MEMBERSHIP POLICY**

### **Policy Statement:**

Gokul Global University (GGU) recognizes the importance of Industry Association Memberships as a vital component of its commitment to fostering collaboration, research, and professional development. This policy outlines the guidelines and incentives for encouraging and promoting Industry Association Membership among faculty, staff, students, and alumni of Gokul Global University.

### **Objective:**

The primary objective of this policy is to promote Industry Association Membership among the GGU community to enhance industry-academic partnerships, facilitate knowledge exchange, and improve career prospects for our stakeholders. This policy aims to foster a culture of continuous learning and professional development.

### **Policy Guidelines:**

1. **Awareness and Information:**
  - a. GGU shall maintain a dedicated web page or portal providing information about relevant Industry Associations, their benefits, and membership details.
  - b. Regular email communication and social media posts will be used to update the GGU community about Industry Associations and their activities.
2. **Incentives:**
  - a. GGU shall provide financial incentives or fee waivers for faculty and staff to become members of relevant Industry Associations, subject to the availability of funds.
  - b. Students will be encouraged to join Industry Associations, and GGU will provide information on scholarships, discounts, or benefits available to student members.
  - c. Alumni will be provided with information on the advantages of Industry Association Membership, with an emphasis on career development and networking opportunities.
3. **Collaboration and Engagement:**
  - a. GGU will actively seek collaborations with Industry Associations for workshops, seminars, and research projects.
  - b. Faculty and staff members who are part of Industry Associations will be encouraged to engage in association activities and contribute to the development of industry-academic partnerships.
4. **Professional Development:**
  - a. GGU will support and fund attendance of faculty, staff, and students at conferences, seminars, and training sessions organized by Industry Associations.
  - b. Faculty and staff will be encouraged to incorporate industry-relevant knowledge gained through association memberships into their teaching and research activities.
5. **Monitoring and Assessment:**
  - a. GGU will track the number of faculty, staff, students, and alumni who become members of Industry Associations.
  - b. The University will periodically assess the impact of this policy on industry-academic collaborations and the professional development of its stakeholders.
6. **Resource Allocation:**





a. GGU will allocate necessary resources to implement this policy effectively. b. The University will explore partnerships with Industry Associations to secure additional resources and benefits for its members.

**Responsibility:**

The responsibility for implementing this policy rests with the Vice-Chancellor's Office, in collaboration with relevant departments and faculties. The Office of Academic Affairs will oversee the tracking and assessment of Industry Association Membership statistics.

**Review and Revision:**

This policy shall be reviewed periodically to ensure its effectiveness in achieving its objectives. Any necessary revisions will be made to adapt to changing needs and circumstances.



*Rajendra*  
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